

Thank you for your consideration in partnering to ensure the sustainability of Kybele's work in a critical global health moment.

Childbirth should be the act of giving life, but for too many mothers and babies, it is a death sentence. Preventable maternal and newborn deaths are virtually eliminated in high-income countries, but in low-and middle-income countries, **260,000 mothers, 1.9 million stillborns, and 2.3 million newborns are lost annually.**

Aid cuts around the world are going to reverse the progress made in recent years. It has been forecast that there will be an **additional 140,000 maternal deaths, 634,000 stillborns, and 1.25 million newborn deaths between 2025 and 2030** as a result of global aid cuts.

For all of us who believe that every unnecessary death of a mother or a baby is a tragedy, it is time to step up. Kybele is ready to **MEET THE MOMENT.**

Kybele was born in 2001 in response to the devastating number of preventable deaths that happen during childbirth every day. For 25 years, we have worked hand in hand with low- and middle-income countries to develop approaches that are proven to save the lives of mothers and babies in low-resource settings. These approaches are highly cost-effective and can be sustained without continued external support when they are up and running.

We have immediate requests from governments across Africa to help them scale up these approaches and get back on track to reduce preventable deaths.

We are seeking to raise \$800,000 to enable us to provide this support. This catalytic investment will embed these new approaches at scale, saving the lives of 1,800 mothers and 5,650 babies a year. This includes:

1 Supporting Ghana to scale the Advanced Maternal and Newborn Care Package

Kybele has supported the Ghana Health Service to reform care for complex pregnancies and small and sick newborns. This has reduced stillbirths by 35% and newborn mortality by 14%. Kybele has been requested to support Ghana to scale it across the country.

2 Introducing the Obstetric Triage Implementation Package (OTIP) to new countries.

Many busy hospitals operate on a first-come, first-served basis, leading to pregnant women waiting hours before being assessed, and delaying care for time-sensitive but preventable life-threatening obstetric complications. In Ghana, Kybele introduced OTIP, enabling midwives to rapidly assess incoming patients and prioritize those most at risk. This has reduced average waiting times for assessment from 70 minutes to just 5. Studies have shown a 30% reduction in maternal mortality. Having scaled this to 110 facilities in Ghana, Kybele has received requests from the governments of Ethiopia, Lesotho, and Uganda to introduce OTIP.

HOW YOU CAN SUPPORT.

We are seeking to raise funds to amplify and scale the impact of Kybele's work and address the tragedy of preventable maternal and newborn deaths. Any contribution, big or small, would contribute to the life-saving work that is urgently needed in the face of global cuts to aid. While direct contributions are always tremendously appreciated, there are creative and flexible giving options that can benefit you and Kybele, such as through appreciated stocks and securities.

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